

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Ruder Finn, Inc. 301 E. 57th Street, NY, NY 10022	2. Registration No. 1481
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3. Name of foreign principal South African Foreign Trade Organization (SAFTO)	4. Principal address of foreign principal P.O. Box 782706 Sandton 2146, SA
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5. Indicate whether your foreign principal is one of the following type:

☐ Foreign government

☐ Foreign political party

☒ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☒ Association

☐ Other (specify) _____

☐ Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom registrant deals.

c) Principal aim

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8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

Organization that conducts trade promotions for the government of South Africa and S.A. companies

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Directed by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☒

Controlled by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Financed by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☒

Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☒

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

South African Foreign Trade Organization (SAFTO)

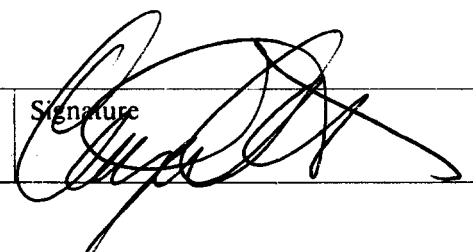
Date of Exhibit A

10/20/94

Name and Title

Chapman Carter, V.P.

Signature



INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
Ruder Finn	SAFTO

Check Appropriate Boxes:

1. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
2. ☐ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Public relations for trade seminars in the U.S. from June 19-24, 1994, and a trade show, September 20-23.

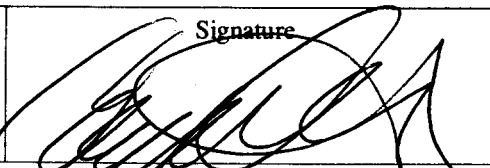
5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Media relations, writing and distribution of press materials on trade seminars and a trade show.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹

Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
10/20/94	Carolyn Carter, V.P.	

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

C O N T R A C T
between
RUDER FINN, INC.
and

SOUTH AFRICAN CONSULATE GENERAL

MARCH 1, 1994

1. South African Consulate General has retained Ruder Finn, Inc. as its public relations counsel effective March 1, 1994.
2. Public relations services to be provided by Ruder Finn, Inc. include counseling, creating, planning and working on specific public relations projects; representing to the public, as its agent, and reporting on progress and achievements in a manner to be mutually agreed upon.

Ruder Finn, Inc. will be paid a total of \$280,000 for services and expenses under this agreement (see attached budget).

The payment schedule will be in for installments with the last payment billed to include all outstanding and agreed upon fees and expenses through October 31, 1994. The payment schedule is as follows:

March 1 -- \$70,000

June 1 -- \$70,000

August 1 -- \$70,000

October 31 -- \$70,000 plus all outstanding and agreed upon expenses

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We will maintain accurate records of all out-of-pocket expenditures made on your behalf. Ruder Finn, Inc. will be prepared to supply, during normal business hours and at reasonable intervals, supporting documentation required by you with the exception of the following: travel and miscellaneous expenses under \$25.00, postage, photocopy, telecopy, telephone and messenger service.

3. If, as an agent, Ruder Finn, Inc. places paid media advertising for the South African Consulate General media and production costs must be paid to Ruder Finn, Inc. in advance, and these shall be commissionable to the agency.
4. South African Consulate General agrees to and hereby does indemnify Ruder Finn, Inc. against any damages, cost and expenses, including reasonable attorney's fees, incurred in defending against any action arising out of the release of materials previously cleared and approved by the client and hereby expressly holds Ruder Finn, Inc. harmless from any such damages, costs and expenses.

The client acknowledges that it has read this agreement between the parties, which supersedes all proposals or prior agreements, oral or written, and all other communications between the parties relating to the subject matter of this agreement.

5. This agreement can be canceled by either party on 90 days advance notice in writing.

Accepted by: R. de Wet. Date: 31/3/94
South African Consulate General

Accepted by: James W. Finn Date: 3/25/94
For Ruder Finn Inc.